

BOOK OUTLINE.....

- 1. how and why I got to this point (to write this book).**
 - a. personal job and education history, skill sets.*
 - b. Faith walk*
 - c. Ivans invitation (author mentoring program)*
 - d. Personal events.*
- 2. the important role of media in shaping our culture.**
 - a. Technological growth*
 - b. Press / print*
 - c. radio*
 - d. video (incorporates more of the senses and dominates today).*
- 3. the role of editor/ producer in the creative process.**
 - a. the process of video and its basic elements*
 - b. the people involved and their roles*
 - c. the editors paradigm or world view*
 - d. the editors choices*
- 4. shift in ethics**
 - a. cultural decline in ethics.*
 - b. The 1960s*
 - c. Current culture subtracting God*
- 5. Hollywood regulatory systems or rules. (History of).**
 - a. regulation system one*
 - b. reg system 2*
 - c. reg system 3*
 - d. departure*
- 6. .the history of film/video editing and media.**
 - a. from silent to talkies to today*
 - b. technology improvements and influence*
 - c. players and influence*
 - d. todays style and more potent role*
 - e.*
- 7. Eisensteins influence on editing.**
 - a. Show his influences*
 - b. Montage style*
 - c. Who he influenced*
 - d. How it effects today.*
- 8. 1988 war conference outcome with Kirk and Madsen**
 - a. Actual event*
 - b. its main players and their background.*
 - c. Its purpose and goals*
 - d. Its success rate and current legacy.*
- 9. application in politics**
 - a. some current policies and campaigns*
 - b. party and media relations*

- c. samples dem
- d. samples republicn

10.application in film

- a. samples pre regulatory lift
- b. samples 60s
- c. samples later- today

11.application in news

- a. media influence world view and content.
- b. Shift in power

12.application in advertising

- a. samples pre regulatory lift
- b. samples 60s
- c. samples later- current

13.overall affect on society

- a. Health, mental, spiritual, and psychological.
- b. GOD, Family and tradition
- c. Materialism and fulfillment

14.summary/ synopsis of points 9-12.

15.how to correct and mission/goal, (hope for future).

- a. Removing the veil of deception in media
- b. Education, awareness and commitment to truth
- c. Vocational promotion and enthusiasm in new circles
- d.. Media power replacement

16.conclusion